**Does Color-Coding Improve Your Memory's Performance?**

*Graphic Organizer: Designing your experiment*

| **Group members:** |
| --- |
| **How can you control for participant advantages?** (*How can you try to make sure that no participants have an unfair advantage over others?*) |
| **How will you make your sample of participants representative?** (*Will you try to find participants of different ages, gender, etc.?*) |
| **How will you conduct the experiment?** (e.g. *Will you run the presentation twice for every participant?*) |