Does Color-Coding Improve Your Memory's Performance?
Graphic Organizer: Designing your experiment

Group members:
How can you <u>control</u> for participant advantages? (*How can you try to make sure that no participants have an unfair advantage over others?*)
How will you make your sample of participants <u>representative</u>? (*Will you try to find participants of different ages, gender, etc.?*)
How will you conduct the experiment? (e.g. *Will you run the presentation twice for every participant?*)